



## Horton Art Gallery Call for Entries

**Delta College Alumni Exhibition**  
January 25 – February 15, 2024

Opening Reception  
January 25, 5:00-7:00p.m.

**Exhibition Juror**  
Artist Daniel “Attaboy” Seifert  
Co-Founder of Hi-Fructose:  
The New Contemporary Art Magazine

**Entry Deadline**  
October 23, 2023

**Free Online Entry**  
gallery.deltacollege.edu

**Selection Announcement**  
November 13, 2023

**Exhibiting Artist Stipend: \$250**

Accepted artwork received at the Gallery  
January 8 - 10, 2024, and by appointment

For further information please email:  
jan.marlese@deltacollege.edu

### Eligibility

1. San Joaquin Delta College alumni who attended SJDC 2010 – 2020 and have a minimum of 5 courses in studio arts, graphic arts, photography, or art history, in any combination.
2. Artwork that has *not* been previously exhibited at the Horton Art Gallery is eligible for entry.
3. Artists who previously exhibited their work in an alumni exhibition are not eligible.
4. Artwork made at least 1 year post attendance at Delta College.
5. Artwork mediums: ceramics, sculpture, painting, drawing, printmaking, graphic art, photography, and mixed media, including incorporated digital media, and interactive and installation works.

### To Apply:

Please email jan.marlese@deltacollege.edu with the following information:

1. Name and Delta Student ID
2. List of Delta College studio arts, photo, graphic arts, and/or art history courses, in any combination. Upon verification of eligibility, alumni artists will be sent a link to enter the Call for Entries.
3. Register or use an existing account at Smarter Entry Call for Entries link and select the Delta College Alumni Exhibition to submit 1 to 6 images of your original artwork.

### Exhibition Requirements

Artists selected by the juror for the exhibition will provide the following to the Horton Gallery:

- Work list, Artist’s bio and statement.
- Social media and website address (optional)
- Profile photo (optional)

The Gallery reserves the right to use submitted images of selected artwork, as well as installed work, for publicity purposes in current and future shows, educational, and promotional materials.

### Artwork Sales

The Gallery is responsible for sale transactions and will retain a 20% commission from art sales.

### Artwork Delivery

Artist is responsible for shipping/delivery transit cost, including insurance, to and from the Gallery. The Gallery does not insure works in transit.

**Insurance:** Artwork is insured by the Gallery from the time of receipt until return shipping/delivery.

**Exhibition Juror:** Daniel “Attaboy” Seifert  
Artist and Co-Founder of Hi-Fructose Magazine

With a commitment to creating and curating surprising forms of visual art, Daniel “Attaboy” Seifert has forged a varied career, often fusing subversion with disconcerting whimsy. Atta’s works include sculptural paintings on levels of layered wood, which investigate themes of death, decomposition and rebirth. His work has been seen in books, magazines, galleries, museums, television and many designer stores.

In 2005 artists Annie Owens and Attaboy co-founded Hi-Fructose magazine, which has become a best selling art magazine with a global reach. In 2009, in order to better define the scope of the magazine, New Contemporary Art was added to the masthead. Since, the term has been adopted by many galleries, museums and artists.

Hi-Fructose: The New Contemporary Art Magazine was honored with a ten year retrospective titled “*Turn the Page: The First Ten Years of Hi-Fructose*”, which premiered at the Virginia MOCA, and travelled to the Akron Museum of Art in Ohio, and the Crocker Art Museum in Sacramento. The publication has spawned a popular series of hardcover books, elaborately designed box sets, curated shows, and a recent Hi-Fructose hardcover distributed by Abrams books focused on New Contemporary Fashion.

Atta has done numerous talks and presentations at art schools, companies, book stores, museums and galleries. Topics have included discussing his creative process, his former career as a toy designer, his children’s books, his partnership with Annie Owens, creating concepts from scratch and finding inspiration in unlikely places.

Atta and Annie live in Richmond, California with their pug Donut and Ripley the one-eyed wonder dog.

**San Joaquin Delta College**  
**LH Horton Jr Gallery**  
**5151 Pacific Avenue**  
**Shima 144**  
**Stockton, CA 95207**  
**(209) 954-5507**  
gallery.deltacollege.edu

