Strategic Goals

Strategic Goal # 1: Develop and implement a communication plan that provides easy access to information to and from all internal and external groups to promote student learning outcomes and success.

- Administer a survey to assess internal and external constituents' satisfaction with College communication processes.
- Ensure that the plan fosters collaboration, creativity, innovation, and renewal and focuses internal and external constituencies on student success.
- Foster opportunities for dialog with all constituency groups.
- Train trustees, administrators, faculty, and classified staff to access data through the Delta data warehouse and other accessible state and local data sources.
- Improve the overall satisfaction with College communication processes by 20%.

Strategic Goal # 2: Develop an annual College-wide Professional Development Program to improve faculty, administrator, and classified staff skills to promote access, student success and positive student learning outcomes.

- Survey administrators, faculty, and classified staff to assess training needs.
- Identify core competencies for all employees.
- Develop and offer workshops and training opportunities for new and on-going employees to meet their needs and to insure they have acquired core competencies.
- Develop tools for evaluating the effectiveness of the Professional Development Program, and establish benchmarks.
- By 2007, increase the College-wide student success rate by 3%.

Strategic Goal # 3: Increase access, student success and positive student learning outcomes.

- Develop grant/funding proposals to support innovative, collaborative projects and partnerships that propose to increase student access, success, and student learning outcomes.
- Develop a plan for recognizing individuals or groups for exemplary work, service, or innovations that increase student access, success, and student learning outcomes.
- Increase FTES by 3.65% per year for the next three years.
- Increase Tracy enrollment through on site and internet offerings to a minimum of 500 FTES by the end of the 2006-2007 academic year.
- Increase the percentage of students who transfer to CSU and UC by 1% per year for the next three years.

August 23, 2004