Class: GRART 6B – Publication Design
Semester: Fall 2003
Days: M W F
Times: 8:00 am – 10:00 am
Room: Shima 241

Instructor: Melanie Marshall
Office: Shima 238, 954-5509
Email: mmarshall@deltacollege.edu

Prerequisites: GRART 6A with a grade of “C” or better
Units: 4
Required Materials: Zip Disks (Zip/100), as many as needed, minimum of 3
Notebook and pencil

Required Text: Adobe InDesign 2 – Advanced Electronic Mechanicals *
Author: Against the Clock
Publisher: Prentice Hall
Copyright: 2003

* If you have Adobe Indesign experience see instructor before purchasing your books.

Catalog Statement:
This course is the beginning-level study and design development of pre-press print projects. Topics include color theory as applied to graphic design, color management in digital pre-press and commercial processes, integration of digital imaging and design graphics, color separations and paper selection. The student creates publications using electronic media.

Adobe InDesign

Goals and Objects:
General Goals: Upon successful completion of this course, the student will be able to design pre-press publications using computer design software at the beginning level.

Specific Objectives: Upon successful completion of this course, the student will be able to:

1. Incorporate graphics and other objects into electronic pre-press publications.
2. Manage color separations.
3. Create Portable Document Format (PDF) files.
4. Choose aesthetically pleasing typography, color, and layout designs.

Course Outline:
1. Creating the Electronic Mechanical
2. Working with Files
3. Working with Text
4. Style Sheets
5. Working with Graphic Elements
6. Working with Images
7. Working with Color
8. Text Utilities
9. Printing and Packaging
Evaluation:
1. Classroom Participation
2. Final Exam
3. Final Portfolio
4. Hands on Projects
5. Lab Exercises

Grade is based on total points:
90% - 100% = A
80% - 89% = B
70% - 79% = C
60% - 69% = D
59% or below = F

The instructor reserves the right to make changes to the course outline, evaluation, and grading as required or deemed necessary.

NOTE: NO cell phones or pagers will be allowed during the lecture period.

ATTENDANCE & PROMPTNESS IS MANDATORY FOR THIS CLASS.