Class: GRART 3A – Computer Art
Semester: Fall 2003
Days: T TH
Times: 11:00 am – 1:00 pm
Room: Shima 241
Instructor: Melanie Marshall
Office: Shima 238, 954-5509
Email: mmarshall@deltacollege.edu

Prerequisites: None
Units: 2
Required Materials: Zip Disks (Zip/100), as many as needed, minimum of 3 Notebook and pencil

Required Text: Adobe Illustrator 10 – Intro to Digital Illustration *
Author: Against the Clock

Macromedia Freehand 10 – Digital Illustration *
Author: Against the Clock

Recommended Text: Adobe Illustrator 10 – Design Professional Series
Author: Botello

* If you have Illustrator or Freehand experiences see instructor before purchasing your books.

Catalog Statement:
This course is the introductory-level study of concepts and techniques utilized in the design of graphic art in a digital format. The course stresses the aesthetics of color, composition, and message in the design process. The student creates art using electronic media including computer software and printers.

Adobe Illustrator and Macromedia Freehand

Goals and Objects:
Upon successful completion of this course, the student will be able to create artwork using digital design software at the introductory level. Upon successful completion of this course, the student will be able to:

1. Design artwork using electronic media.
2. Set up graphics files.
3. Create basic objects.
4. Reshape designs and apply filters.
5. Mask graphics.
6. Design graphs.
Course Outline:
1. Introduction & File Preparation
2. Views, Select/Move
3. Designing Objects
4. Reshaping Objects & Transforming Objects
5. Fill and Stroke
6. Brushes & Pen
7. Type and Font
8. Style & Edit
9. Layers & Combine Paths
10. Gradients
11. Filters & Masks
12. Graphs
13. Tools
14. Output and Separations

Evaluation:
1. Classroom Participation
2. Final Exam
3. Final Portfolio
4. Hands on Projects
5. Lab Exercises

Grade is based on total points:
90% - 100% = A
80% - 89% = B
70% - 79% = C
60% - 69% = D
59% or below = F

The instructor reserves the right to make changes to the course outline, evaluation, and grading as required or deemed necessary.

NOTE: NO cell phones or pagers will be allowed during the lecture period.

ATTENDANCE & PROMPTNESS IS MANDATORY FOR THIS CLASS.