Community College Public Relations Organization
Writing Scholarship Guidelines

Who?
The CCPRO Writing Scholarship is an annual scholarship program for community college students offered by the Community College Public Relations Organization.

What?
The $1,000 CCPRO Writing Scholarship program is designed to encourage students to get published. The scholarship will be awarded to a full-time California community college student who writes a compelling news story, pitches the story to his/her local community newspaper or online publication, and gets published. Articles can be published in magazines, newspapers, online publications, or other publications inside or outside of the college of attendance.

When?
Articles must be published between July 1 and December 1, 2014.

How?
1. Community college students are asked to write, pitch, and publish an article in the local community newspaper, magazines, online publications, or other publications inside or outside of the college.

2. Students must submit the completed application, the published story (with date/source), and the original submission. Mail all materials by January 2, 2015 to:

   CCPRO Writing Scholarship  
   c/o Amber Chiang  
   Director of Marketing and Public Relations  
   Bakersfield College  
   1801 Panorama Drive  
   Bakersfield, CA 93305

3. The winner(s) will be announced in February 2015. The winner(s) will be invited to the Community College Public Relations Organization annual conference to receive their award.

For more information contact Amber Chiang at (661) 395-4256 or amchiang@bakersfieldcollege.edu.