

**Class:** GRART 6B – Publication Design  
**Semester:** Fall 2003  
**Days:** M W F  
**Times:** 8:00 am – 10:00 am  
**Room:** Shima 241

**Instructor:** Melanie Marshall  
**Office:** Shima 238, 954-5509  
**Email:** [mmarshall@deltacollege.edu](mailto:mmarshall@deltacollege.edu)

**Prerequisites:** GRART 6A with a grade of “C” or better  
**Units:** 4  
**Required Materials:** Zip Disks (Zip/100), as many as needed, minimum of 3  
Notebook and pencil

**Required Text:** Adobe InDesign 2 – Advanced Electronic Mechanicals \*  
Author: Against the Clock  
Publisher: Prentice Hall  
Copyright: 2003

\* If you have Adobe Indesign experience see instructor **before** purchasing your books.

**Catalog Statement:**

This course is the beginning-level study and design development of pre-press print projects. Topics include color theory as applied to graphic design, color management in digital pre-press and commercial processes, integration of digital imaging and design graphics, color separations and paper selection. The student creates publications using electronic media.

Adobe InDesign

**Goals and Objects:**

General Goals: Upon successful completion of this course, the student will be able to design pre-press publications using computer design software at the beginning level.

Specific Objectives: Upon successful completion of this course, the student will be able to:

1. Incorporate graphics and other objects into electronic pre-press publications.
2. Manage color separations.
3. Create Portable Document Format (PDF) files.
4. Choose aesthetically pleasing typography, color, and layout designs.

**Course Outline:**

1. Creating the Electronic Mechanical
2. Working with Files
3. Working with Text
4. Style Sheets
5. Working with Graphic Elements
6. Working with Images
7. Working with Color
8. Text Utilities
9. Printing and Packaging

**Evaluation:**

1. Classroom Participation
2. Final Exam
3. Final Portfolio
4. Hands on Projects
5. Lab Exercises

**Grade is based on total points:**

90% - 100% = A

80% - 89% = B

70% - 79% = C

60% - 69% = D

59% or below = F

*The instructor reserves the right to make changes to the course outline, evaluation, and grading as required or deemed necessary.*

*NOTE: NO cell phones or pagers will be allowed during the lecture period.*

**ATTENDANCE & PROMPTNESS IS MANDATORY FOR THIS CLASS.**