

**Class:** GRART 6A – Publication Design  
**Semester:** Fall 2003  
**Days:** M W F  
**Times:** 8:00 am – 10:00 am  
**Room:** Shima 241

**Instructor:** Melanie Marshall  
**Office:** Shima 238, 954-5509  
**Email:** [mmarshall@deltacollege.edu](mailto:mmarshall@deltacollege.edu)

**Prerequisites:** None  
**Units:** 4  
**Required Materials:** Zip Disks (Zip/100), as many as needed, minimum of 3  
Notebook and pencil

**Required Text:** Adobe InDesign 2 – Introduction to Electronic Mechanicals \*  
Author: Against the Clock  
Publisher: Prentice Hall  
Copyright: 2003

\* If you have Adobe Indesign experience see instructor **before** purchasing your books.

**Catalog Statement:**

This course is the introductory-level study and design development of pre-press print projects. Topics include color theory as applied to graphic design, color management in digital pre-press and commercial processes, integration of digital imaging and design graphics, color separations and paper selection. The student creates publications using electronic media.

Adobe InDesign

**Goals and Objects:**

General Goals: Upon successful completion of this course, the student will be able to design pre-press publications using computer design software at the introductory level.

Specific Objectives: Upon successful completion of this course, the student will be able to:

1. Incorporate graphics and other objects into electronic pre-press publications.
2. Manage color separations.
3. Create Portable Document Format (PDF) files.
4. Choose aesthetically pleasing typography, color, and layout designs.

**Course Outline:**

1. Introduction
2. Choosing appropriate software applications
3. Setting Up Pages
4. Working with Text
5. Setting Type
6. Drawing
7. Managing Graphics
8. Arranging Objects
9. Applying and Trapping Color
10. Producing Consistent Color
11. Creating PDF Files
12. Printing

**Evaluation:**

1. Classroom Participation
2. Final Exam
3. Final Portfolio
4. Hands on Projects
5. Lab Exercises

**Grade is based on total points:**

90% - 100% = A

80% - 89% = B

70% - 79% = C

60% - 69% = D

59% or below = F

*The instructor reserves the right to make changes to the course outline, evaluation, and grading as required or deemed necessary.*

*NOTE: NO cell phones or pagers will be allowed during the lecture period.*

**ATTENDANCE & PROMPTNESS IS MANDATORY FOR THIS CLASS.**