

Class: GRART 3B – Computer Art
Semester: Fall 2003
Days: T TH
Times: 11:00 am – 1:00 pm
Room: Shima 241

Instructor: Melanie Marshall
Office: Shima 238, 954-5509
Email: mmarshall@deltacollege.edu

Prerequisites: GRART 3A with a grade of “C” or better
Units: 2
Required Materials: Zip Disks (Zip/100), as many as needed, minimum of 3
Notebook and pencil

Required Text: Adobe Illustrator 10 - Advanced Digital Illustrator *
Author: Against the Clock
OR
Illustrator 10 – Mastering Artistic Design
Author: Seo & Chong
AND
Macromedia Freehand 10 – Digital Illustration *
Author: Against the Clock
Publisher: Prentice Hall
Copyright: 2002

* If you have Illustrator or Freehand experiences see instructor **before** purchasing your books.

Catalog Statement:

This course is the beginning-level study of concepts and techniques utilized in the design of graphic art in a digital format. The course stresses the aesthetics of color, composition, and message in the design process. The student creates art using electronic media including computer software and printers.

Adobe Illustrator and Macromedia Freehand

Goals and Objects:

Upon successful completion of this course, the student will be able to create artwork using digital design software at the beginning level. Upon successful completion of this course, the student will be able to:

1. Design artwork using electronic media.
2. Set up graphics files.
3. Create basic objects.
4. Reshape designs and apply filters.
5. Mask graphics.
6. Design graphs.

Course Outline:

1. Introduction & Working Environment
2. Drawing Basics
3. Painting Objects
4. Anchor Points, Paths, and Segments
5. Arranging, Aligning and Distributing Objects
6. Advanced Drawing
7. Creating and Editing Text
8. Transformation Tools
9. Path Operations
10. Importing and Exporting
11. Printing and Separations

Evaluation:

1. Classroom Participation
2. Final Exam
3. Final Portfolio
4. Hands on Projects
5. Lab Exercises

Grade is based on total points:

90% - 100% = A

80% - 89% = B

70% - 79% = C

60% - 69% = D

59% or below = F

The instructor reserves the right to make changes to the course outline, evaluation, and grading as required or deemed necessary.

NOTE: NO cell phones or pagers will be allowed during the lecture period.

ATTENDANCE & PROMPTNESS IS MANDATORY FOR THIS CLASS.